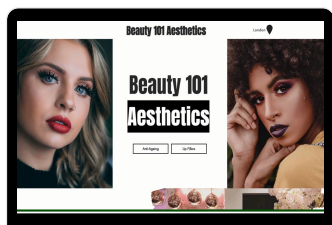




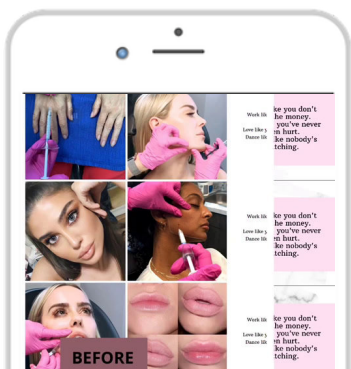
SOPHIE DATAPUZZLE

AESTHETIC MARKETING



WEBSITE DESIGN

- 1 Single Page Website
- Local SEO
- Google Analytics
- Digital Report
- Ongoing Support



SOCIAL MEDIA

- Choose a design
- Clean up your profile
- Grids for 30 days of posts
- Posting assistance available

CONTACT

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APRIL 2020 AESTHETIC SOCIAL CALENDAR

Hey guy's,

What a challenging month we are all facing with clinic shut downs and retail ghost towns quickly becoming the norm. but this is not time to go quiet!

Data Puzzle is a boutique marketing business designed to help aesthetic practitioners save money by managing their online business.

I have pulled together a April monthly overview of a few isolation tips my clients are starting to do and some helpful hashtags to retain your page reach during this time.

AESTHETIC ISOLATION TIPS

Instagram & Facebook

Don't neglect your audience by not posting content, this is a really good time to get in front of your audience go live and talk about concerns they may have whilst the clinic is closed. Keep them posted on what you are doing in this time, your skincare routine and how you have adapted it to the situation and tips.

Email campaigns

Send out at least 2 emails a month with helpful advice, if you sell products this is a great way to remind clients what the clinic has to offer.

WhatsApp Video Consultations

Download the business version of the app and start advertising your FREE video consultations, these can be follow up appointments that give advice to the client on how to manage during the isolation.

SOCIAL CALENDAR -STRESS AWARENESS MONTH

Wednesday	1st	April Fools day
Friday	3rd	World Party day
Tuesday	7th	World Health day
Thursday	9th	National Unicorn day
Friday	10th	Good Friday
Saturday	11th	National Pet day
Sunday	12th	Easter
Thursday	16th	Get to know your customer
Wednesday	25th	National Hairstylist appreciation day
Tuesday	28th	Health & Safety day

HASHTAGS

#staysafe#besafe#staycalm#stayathome#beresponsible#stayhomeifyouaresick#stayhomechallenge#isolateyourself#coronagoaway#keepcalm

#lips #lipfiller #dermalfiller #beauty #aesthetics #revolax #biglips #liplovers #perfectpout #goals #lipgoals #juicylips #lipenhancement #tentingtechnique #cupidsbowlips #plumlips #lipvolume #hudabeauty #lipfillerslondon #lipbuilding #lipcorrection #kyliejenner #fashionmemes #girlpowerquotes #makeuptutorial

#glowing #wellness #botox #organicskincare #crueltyfree #haircare #beautytips #instabeauty #instagood #naturalbeauty #follow #fashion #makeupartist #bodycare #clearskin #skincareaddict #glow #mua #microneedling #kbeauty #skincarebpom #collagen #loveyourskin

